Involves Melania, Donald Trump

Amazon's Melania documentary deal

A Documented

The $10.71 million is a line item in the president's OGE financial disclosure, read directly. The $40 million deal size is from news reports (AFP, citing U.S. media). The docuseries announcement is reported by Mediaite, Newsweek and Euronews.

6 sources **1** primary record **6** with an archived copy

REACHED THE FAMILY

2025 year precision

$10,710,000 exact

Net proceeds Melania Trump's company, MKT World LLC, reported for 2025 under a license agreement with "Designers Manager" for the film "Melania," listed in the spouse section of the president's 2025 OGE disclosure; the disclosure does not name Amazon. Amazon's overall licensing deal was reported at $40 million, with Disney's bid at about $14 million, plus about $35 million in marketing. No separate payment has been reported for the docuseries Amazon is expected to release, and this ledger adds none.

FROM Amazon (company)

CHANNEL film licensing

OFFICIAL ACTION

No related official action is recorded for this entry.

WHAT HAPPENED

Amazon licensed a documentary about Melania Trump, who served as executive producer. AFP, citing U.S. media, reported the licensing deal at $40 million, against a reported Disney bid of about $14 million, and said Amazon paid for a $35 million marketing campaign. The film premiered at the Kennedy Center in Washington on January 29, 2026.

The president's 2025 financial disclosure, in the section for his spouse's income, lists $10.71 million in net proceeds to Melania Trump's company, MKT World LLC, under a license agreement with "Designers Manager" for the film; the disclosure does not name Amazon. The same section shows another $6,011,259 from NFTs and other collectibles and $521,161 from her book, also under Designers Manager agreements, for a 2025 total of $17,242,420 (see the licensing entry).

On August 4, 2026, Melania Trump's senior adviser Marc Beckman said on Real America's Voice that a docuseries about her would follow the film on Amazon Prime this fall. WJLA had reported in October 2025 that a three-part series would accompany the film. No payment terms for the series have been reported, and no release date had been announced in the reports reviewed.

Amazon has extensive business before the federal government, but no specific federal action tied to the deal has been identified. The White House says Trump makes no money from his position.

POTENTIAL VIOLATION

No legal question has been raised by anyone with standing or expertise in the sources reviewed, so this field is left blank rather than supplied by the ledger.

THEIR RESPONSE

The White House says Trump is already rich and makes no money from his position.

SOURCES

U.S. Office of Government Ethics (Trump OGE 278e Jun 30, 2026 primary
Donald J. Trump OGE Form 278e, Annual 2025, Part 5 (spouse)
archived copy Opened; only Parts 1-6 (first 23 of 847 pages) machine-readable here

AFP (via Malay Mail) Jan 30, 2026 news
https://www.malaymail.com/news/showbiz/2026/01/30/melania-premieres-in-washington-as-amazon-faces-scrutiny-over-its-lavish-rm160m-licensing-fee-video/207293
archived copy

WJLA Oct 10, 2025 news
https://wjla.com/news/nation-world/melania-documentary-to-hit-theaters-in-2026-revealing-white-house-transition-secrets
archived copy

Mediaite Aug 4, 2026 news
Amazon Is Reportedly Doubling Down on Melania Trump With a New Docuseries
archived copy

Newsweek Aug 5, 2026 news
https://www.newsweek.com/melania-trump-new-show-launching-amazon-tv-big-movie-losses-12285739
archived copy

Euronews Aug 6, 2026 news
https://www.euronews.com/culture/2026/08/06/new-melania-trump-series-coming-to-amazon-prime-after-huge-losses-for-controversial-melani
archived copy

Last verified Oct 21, 2026.

REACH CONGRESS

Committees with jurisdiction over this kind of action:

HOUSE Oversight and Government Reform, Energy and Commerce

SENATE Homeland Security and Governmental Affairs, Commerce Science and Transportation

Find your representative | Contact your senators

Both links go to the official finders. This page stores no contact information.