Involves Don Jr.

GrabAGun pays Don Jr. as a director, then ATF proposes rules easing online gun sales

A Documented

Both links are primary records read directly: Don Jr.'s director pay, consulting shares and stake in GrabAGun's 2026 SEC proxy, and the ATF proposed rule in the Federal Register. That the rule could benefit GrabAGun is Reuters' analysis, not a documented effect, and the rule is not final.

6 sources **4** primary records **3** with an archived copy

REACHED THE FAMILY

Jul 15, 2025

$160,464

exact

Don Jr.'s 2025 director compensation ($10,463 cash and $150,001 in stock as 11,433 restricted stock units), per GrabAGun's 2026 proxy. Under a consulting agreement effective Dec 31, 2024 (one year, then renewing month to month), he also received an award of 300,000 shares of common stock. The proxy gives no dollar value for those shares and no cash consulting fee, so they are not in the amount. He reports 311,433 shares, 1.1% of the company, counting the 11,433 units.

FROM GrabAGun Digital Holdings (company)

CHANNEL board compensation and consulting paid in stock

OFFICIAL ACTION

May 8, 2026

ATF proposed a rule that would let licensed dealers complete in-state firearm sales to buyers who do not appear in person, with a background check, remote identity verification and electronic notice to local law enforcement (Revising Non-Over-the-Counter Firearms Transaction Requirements, FR Doc. 2026-09157). Comments closed August 6, 2026; the rule is not final

AGENCY Department of Justice Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF)

The action is dated 297 days after the payment.

WHAT HAPPENED

GrabAGun is an online firearms retailer that went public on July 15, 2025 by merging with Colombier Acquisition Corp. II, a blank-check company. Don Jr. has been a director since the merger closed and a consultant to GrabAGun since December 2024. He is also a partner at 1789 Capital.

GrabAGun's 2026 proxy statement shows his 2025 director pay at $160,464, mostly in restricted stock. Under his consulting agreement, effective December 31, 2024, he received 300,000 shares of common stock; the proxy states no cash fee and no dollar value for the award. He reports owning 311,433 shares, about 1.1 percent. GrabAGun's buy now, pay later financing comes from Credova, the PublicSquare subsidiary whose CFPB investigation was closed in August 2025 (see separate entry).

On May 8, 2026, the Justice Department's ATF published a proposed rule that would let licensed dealers complete in-state gun sales to buyers who do not come to the store, using a background check, remote identity verification and electronic notice to local police. Comments closed August 6, 2026, and the rule is not final.

Reuters reported on July 2, 2026 that GrabAGun, which sells mainly online, could grow substantially under the rule, though retailers with physical stores could also gain. In a May news release, Nemati said the company was well positioned for the opportunity. Don Jr.'s spokesman and ATF's chief counsel both say Don Jr. had no role in the proposal.

POTENTIAL VIOLATION

No legal question has been raised by anyone with standing or expertise in the sources reviewed, so this field is left blank rather than supplied by the ledger.

THEIR RESPONSE

Don Jr.'s spokesman, Andrew Surabian, said Don Jr. had no role in the proposal and does not deal with the federal government through his business roles. GrabAGun CEO Marc Nemati said neither he nor Don Jr. knew the proposal was coming and that the company was still assessing its effect on revenue. ATF chief counsel Robert Leider said he oversaw the drafting, that Don Jr. had no influence on it, and that he learned of the GrabAGun tie from Reuters; he declined to say whether the White House played any role. The White House said it had no record or knowledge of any interaction with Don Jr. on the subject. In a comment filed Aug 6, 2026 in ATF's docket (regulations.gov comment ATF-2026-0266-3273), GrabAGun's general counsel, Jonathan Wolens, supported the proposed rule, urged ATF to finalize it and asked that dealers be allowed to verify a buyer's identification by reviewing a recorded video, not only in a live video conference; the comment does not mention Don Jr. ATF's rulemaking page still listed the rule as proposed on Oct 31, 2026.

SOURCES

GrabAGun Digital Holdings (SEC Schedule 14A proxy) Apr 30, 2026 primary

Definitive proxy statement

archived copy

Associated Press (via ClickOnDetroit) Aug 22, 2025 news

Consumer watchdog ends investigation into buy now, pay later company linked to Donald Trump Jr.

archived copy

Federal Register (Department of Justice, Bureau of Alcohol, Tobacco, Firearms and Explosives) May 8, 2026 primary

Revising Non-Over-the-Counter Firearms Transaction Requirements (proposed rule, FR Doc. 2026-09157)

archived copy

Read through the Federal Register's API record for this document (abstract, dates, docket); the full rule text was not read

Reuters (via WDEZ) Jul 2, 2026 news

Trump Jr.'s 'Amazon of guns' could make millions under new proposed firearm rule

archive pending Reuters original not opened; read through WDEZ's syndicated copy of the full article

GrabAGun Digital Holdings Inc. (comment in ATF docket ATF-2026-0266, via regulations.gov) Aug 6, 2026 primary

Public Comment in Support of the Notice of Proposed Rulemaking, Revising Non-Over-the-Counter Firearms Transaction Requirements (comment ATF-2026-0266-3273)

archive pending

Bureau of Alcohol, Tobacco, Firearms and Explosives Oct 31, 2026 primary

Revising Non-Over-the-Counter Firearms Transaction Requirements (RIN 1140-AB05)

archive pending

Last verified Oct 31, 2026.

REACH CONGRESS

Committees with jurisdiction over this kind of action:

HOUSE Judiciary

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Both links go to the official finders. This page stores no contact information.
